

# SPONSORSHIP OPPORTUNITIES

*Connect.  
Collaborate.  
Succeed.*

Mesa Convention Center  
MESA, ARIZONA



**LGHN ANNUAL CONFERENCE | JANUARY 27 - 29, 2025**

# Affiliate & Partner Organizations

LGHN is proud to have developed affiliate relationships with professional organizations within local government.







# About LGHN



**LGHN is the leading support organization for Hispanic local government professionals.**

The Local Government Hispanic Network (LGHN) develops and supports public-sector leaders who reflect the communities they serve. As a not-for-profit agency, LGHN operates in two ways: as a forum for individuals who are interested in programs and issues related to the Hispanic population, and as a consortium of local governments that serve a significant Hispanic population. LGHN's membership totals over 1,600 members and is anticipated to significantly increase in the next three years.

**LGHN works to grow the number of Hispanics in local government through a network of chapters throughout the country.**

**Come and engage one on one with our members and affiliates.** LGHN maintains collaboration agreements with the International City/County Management Association (ICMA), National Forum for Black Public Administrators (NFBPA), International Network of Asian Professional Administrators (INAPA), National Association of County Administrators (NACA), Civic Pride, and Government Finance Officers Association (GFOA).

# Locations

LGHN is proud to have established chapters in 7 states across the nation; and is currently forming chapters in 4 additional states, including our nation's Capital.



Puerto Rico



## CURRENT CHAPTERS

### Arizona:

- Phoenix
- Mesa
- Glendale
- Scottsdale
- Chandler

### Colorado

### Florida

### Illinois

### Michigan

### Texas:

- Central Texas
- Dallas



## FORMING CHAPTERS

### Washington

### New Mexico

### California

### Washington D.C. Metro



## LOCAL GOVERNMENT MEMBERS



## PARTNERSHIPS

Visit the **LGHN** website for a complete list of members.



# BECOME A 2025 LGHN ANNUAL CONFERENCE SPONSOR

Connect face-to-face with members, affiliates, and partners by supporting diversity, equity, and inclusion through programming. In addition, you will gain the following:



**GROW BRAND RECOGNITION WITH LOCAL GOVERNMENT LEADERS**



**BUILD VALUABLE PERSONAL CONTACTS AND RELATIONSHIPS**



**STRENGTHENED COMPANY RECOGNITION AS A SUPPORTER OF THE HISPANIC COMMUNITY**



**MAXIMIZE COMPANY POTENTIAL WITH ACCESS TO EXCLUSIVE DEMOGRAPHIC DATA AND HELP LOCAL LEADERS LEVERAGE THE IMPACT OF DIVERSITY ALLOWING LOCAL GOVERNMENTS TO BETTER REFLECT OUR COMMUNITIES**





# Explore a variety of topics including:



## EXPANDING BORDERS

- Smash the “glass ceiling”
- Leadership lessons and ethics
- Regionalism best practices
- Identity issues and related topics
- International sessions

## GROW YOUR COMMUNITY CULTURE



- Community engagement
- Civility and crucial community conversations
- Promote Hispanic Heritage in your community and organization
- Cultivate your organization’s talent: succession planning
- Build community inclusivity
- What’s stopping YOU?



## INNOVATE AND REINVENT

- Sustainability
- Affordable housing
- SMART cities

## MANAGING DIVERSE COMMUNITIES



- Why is this important?
- Letting go of assumptions
- How to foster, cultivate, and preserve a culture of diversity

# **ORO SPONSOR**

## **\$20,000**

- **Reserved space for Sponsor banner at registration**
- **Recognition as a signature sponsor**
- **Speak at a conference session related to company product**
- **Recognition on all printed materials, in social media, and on the LGHN website**
- **Free conference exhibit space**
- **4 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



# **PLATA SPONSOR**

## **\$10,000**

- **Recognition as a signature sponsor**
- **Recognition on all printed materials, in social media, and on the LGHN website**
- **Free conference exhibit space**
- **2 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**





# **BRONCE SPONSOR**

## **\$5,000**

- **Recognition as a signature sponsor**
- **Recognition on all printed materials, in social media, and on the LGHN website**
- **Free conference exhibit space**
- **1 complimentary conference registration**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



# Other Ways to Contribute

We encourage local governments to join as a jurisdiction and help ensure a more broad and expansive representation for LGHN.

For information, visit our website at [LGHN.org](http://LGHN.org)

## To Commit to Sponsor, or for More Information, Contact:

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