

LGHN BIENNIAL CONFERENCE | JANUARY 17 - 19, 2024

Mesa Convention Center
MESA, ARIZONA



SPONSORSHIP OPPORTUNITIES

*Connect.
Collaborate.
Succeed.*



Affiliate & Partner Organizations

LGHN is proud to have developed affiliate relationships with professional organizations within local government.





About LGHN



LGHN is the leading support organization for Hispanic local government professionals.

The Local Government Hispanic Network (LGHN) develops and supports public-sector leaders who reflect the communities they serve. As a not-for-profit agency, LGHN operates in two ways: as a forum for individuals who are interested in programs and issues related to the Hispanic population, and as a consortium of local governments that serve a significant Hispanic population. LGHN's membership totals 1,000 members and is anticipated to significantly increase in the next three years.

LGHN works to grow the number of Hispanics in local government through a network of chapters throughout the country.

Come and engage one on one with our members and affiliates. LGHN maintains collaboration agreements with the International City/County Management Association (ICMA), National Forum for Black Public Administrators (NFBPA), International Network of Asian Professional Administrators (I-NAPA), National Association of County Administrators (NACA), Civic Pride, and Government Finance Officers Association (GFOA).

Locations

LGHN is proud to have established chapters in 6 states across the nation; and is currently forming chapters in 4 additional states, including our nation's Capital.



CURRENT CHAPTERS

Arizona:

- Phoenix
- Mesa
- Glendale
- Scottsdale
- Chandler

Colorado

Florida

Illinois

Michigan

Central Texas



FORMING CHAPTERS

Washington

New Mexico

California

Washington D.C. Metro



LOCAL GOVERNMENT MEMBERS



PARTNERSHIPS

Visit the [LGHN website](#) for a complete list of members.



BECOME A 2024 LGHN BIENNIAL CONFERENCE SPONSOR

Connect face-to-face with members, affiliates, and partners by supporting diversity, equity, and inclusion through programming. In addition, you will gain the following:



GROW BRAND RECOGNITION WITH LOCAL GOVERNMENT LEADERS



BUILD VALUABLE PERSONAL CONTACTS & RELATIONSHIPS



STRENGTHEN COMPANY RECOGNITION AS A SUPPORTER OF THE HISPANIC COMMUNITY



MAXIMIZE COMPANY POTENTIAL WITH ACCESS TO EXCLUSIVE DEMOGRAPHIC DATA AND HELP LOCAL LEADERS LEVERAGE THE IMPACT OF DIVERSITY ALLOWING LOCAL GOVERNMENTS TO BETTER REFLECT OUR COMMUNITIES



Explore a variety of topics including:



EXPANDING BORDERS

- Smash the “glass ceiling”
- Leadership lessons and ethics
- Regionalism best practices
- Identity issues and related topics
- International sessions

GROW YOUR COMMUNITY CULTURE



- Community engagement
- Civility and crucial community conversations
- Promote Hispanic Heritage in your community and organization
- Cultivate your organization’s talent: Succession planning
- Build community inclusivity
- What’s stopping YOU?



INNOVATE AND REINVENT

- Sustainability
- Affordable housing
- SMART cities

MANAGING DIVERSE COMMUNITIES



- Why is this important?
- Letting go of assumptions
- How to foster, cultivate, and preserve a culture of diversity

ORO SPONSOR

\$20,000

- **Reserved space for Sponsor banner at registration**
- **Recognition as a signature sponsor**
- **Speak at a conference session related to company product**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **4 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



PLATA SPONSOR

\$10,000

- **Recognition as a signature sponsor**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **2 complimentary conference registrations**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



BRONCE SPONSOR

\$5,000

- **Recognition as a signature sponsor**
- **Recognition on all printed materials, in social media and on the LGHN website**
- **Free conference exhibit space**
- **Option to provide materials and online product coupons for attendees**
- **Digital roster of all conference attendees**



Other Ways to Contribute

We encourage local governments to join as a jurisdiction and help ensure a more broad and expansive representation for LGHN.

For information, visit our website at LGHN.org.

**To Commit to Sponsor or
for More Information,
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LOCAL GOVERNMENT
HISPANIC
NETWORK