

#### Advancing Excellence and Inclusiveness in Local Government

### Agenda October 13, 2023 9:00 am PT/noon ET

#### **Board of Directors**

**Samantha Tavares** 

President

**Bob Harrison** 

President-Elect

**Raymond Gonzales** 

**Immediate Past** 

President

**Marcus Steele** 

Vice President for Membership

#### Ramiro Inguanzo

Vice President for Professional Development

#### **Gricelda Estrada**

Vice President for Career Advancement

#### *At-Large Directors:*

#### **Carlos Baia**

Past ICMA Board

Member

**Noel Bernal** 

Mariana Bojorquez

**Raoul Lavin** 

Alejandra Lopez

Ramón Pérez-Goizueta

**Matt Rivera** 

**Ramiro Salazar** 

**Hazel Wetherford** 

#### A. Call to Order/Roll Call/Welcome

#### B. APPROVAL: Consent Agenda – Receive and Approve

- 1. Board Meeting Summary September 8, 2023\*
- 2. Board Meeting Attendance Report for 2023/2022\*
- 3. Financial Reports End of Early October 2023\*

#### C. DISCUSSION/APPROVAL:

- Discuss and Approve Biennial Conference Registration Rates Samantha
   Tavares
  - a. Member registration \$450/on and after December 4 \$550
  - b. Nonmember registration \$650/on and after December 4 \$850
  - c. Student registration \$100 now and after December 4

#### D. Discussion:

- Debrief Discussion of LGHN at the 2023 ICMA Conference, Austin, TX Christine Butterfield
  - a. Conference Sessions
  - b. Annual Dinner
  - c. Exhibit Hall LGHN Booth
  - d. Planning for 2024 and Pittsburg, PA
- 2. Discuss the Annual Membership Meeting and Agenda Samantha Tavares
- 3. Biennial Conference Planning and Sponsorship Update *Samantha Tavares*

#### and Marcus Steele

- a. Partner and Sponsor Engagement
- b. Program
- c. Keynote Outreach
- d. Marketing and Promotions
- 4. Discuss Hispanic Heritage Month Activities
  - a. PM magazine article
  - b. Chapters' celebrations
  - c. Other
- 5. LGHN Board Liaison Reports
  - a. ICMA Board and ICMA International Committee *Victor Cardenas/Jorge Gonzalez*
  - b. MissionSquare *Ines Guerrero*

<sup>\*</sup>Supporting documents included

#### **Board Liaisons**

Jorge Gonzalez

ICMA Liaison

Gabe Rodriguez
NACA Liaison
Ines Guerrero
MissionSquare

Retirement Liaison

c. NACA – Gabe Rodriguez

#### E. Informational Items

- 1. LGHN at Municipal Management Association of Northern California Conference in Lake Tahoe, CA from October 27-29, 2023
- 2. Other

#### F. Future Board Meeting Agenda Items

- 1. Affiliate Agreement with the Illinois LGHN Chapter TBD 2023
- 2. Baker Tilly Contract Renewal and Performance Review TBD
- 3. Review and Discuss Board Member Meetings with Potential Corporate Sponsors *Ongoing* 
  - a. Sustaining sponsorship outreach goal \$150,000
  - b. Biennial conference sponsorship goal of \$100,000

#### G. Future Meeting Dates and LGHN 2023 Events

- 1. October 13, 2023 LGHN Board Meeting
- 2. October 24, 2023 Central Texas Chapter Webinar: Affordable Housing Strategies and Case Studies from San Antonio and Austin 9:00 am PT
- 3. November 3, 2023 LGHN Board Meeting
- 4. November 9, 2023 MissionSquare Webinar: Reimagining Recruitment and Retention Webinar 9:00 am PT/Noon ET
- 5. November 14, 2023 LGHN and Affiliates Webinar: Managing Multigenerational Teams Matt Rivera 9:30 am PT/12:30 pm ET
- 6. November 28, 2023 Madrinas y Padrinos Check-in: Dealing with Burnout Part II 9:00 am PT/Noon ET
- 7. December 1, 2023 LGHN Board Meeting
- 8. December 2023 International Committee Webinar: Economic Development and Public Improvements in the US and Central America
- 9. January 5, 2024 LGHN Board Meeting
- 10. January 17, 18 and 19 LGHN 2023/24 Biennial Conference, City of Mesa, AZ
- 11. January 20 LGHN Board of Directors Annual Retreat, City of Scottsdale, AZ
- 12. February 2, 2024 LGHN Board Meeting

#### H. Adjournment



#### **Board Meeting Summary of September 8, 2023**

**Board Members in Attendance:** Samantha Tavares (President), Bob Harrison, Marcus Steele, Carlos Baia, Mariana Bojorquez, Alejandra Lopez, Ramiro Salazar, Matt Rivera, Noel Bernal, and Hazel Wetherford

**Board Members Absent:** Raymond Gonzales, Ramiro Inguanzo, Raoul Lavin, Ramon Perez-Goizueta and Gricelda Estrada

Board Liaisons in Attendance: Victor Cardenas, Gabe Rodriguez and Ines Guerrero

**LGHN Staff:** Christine Butterfield

#### 1) Call to Order/Roll Call/Welcome

Samantha Tavares called the meeting to order at 9:03 am PT.

#### 2) APPROVAL: Consent Agenda – Receive and Approve

- a. Board Meeting Summary August 4, 2022
- b. Board Meeting Attendance Report for 2023/2022
- c. Financial Reports End of August 2023

Motion to approve by Carlos Baia Seconded by Ramiro Salazar Unanimously approved

#### 3) DISCUSSION/APPROVAL:

 Review and Approve the LGHN Board of Directors Election Results for 2023 through 2025

Motion to approve by Hazel Wetherford Seconded by Matt Rivera Unanimously approved

b. Discuss and Approve Increases to LGHN Affiliate Membership Rates

Samantha Tavares reviewed the boards' discussion of dues increases at the July and August board meetings. Samantha asked staff to review the proposed increases along with the timing of the increases.

Noel Bernal suggested that the board approve the rates but delay implementing the change until January 2025. Matt Rivera suggested the board consider two sets of rates; one for current members and an increases rate for new members. Marcus Steele noted that rate increases need action as LGHN has never increased membership dues and the services by LGHN have grown significantly.

Alex Lopez proposed a motion to increase the membership rates and implement the rate changes in January 2025.
Seconded by Carols Baia
Unanimously approved

#### 4) DISCUSSION

- a. Discuss Hispanic Heritage Month Activities
  - 1) Review the PM magazine article
  - 2) Discuss chapters' celebrations
  - 3) Other
- Review LGHN Activities at the 2023 ICMA Conference, Austin, TX Christine Butterfield
  - 1) Itinerary at ICMA\*
  - 2) Review Annual Dinner Registration
  - 3) Discuss and Volunteer to Staff the Exhibit Hall LGHN Booth Set up 10:00 am Saturday (Central Texas Chapter assisting) from 3:30 to 6:30 pm Sunday

from 11:30 to 4:00 pm Monday

from 11:30 to 3:00 pm Tuesday

Pack up 3:00 pm Tuesday (Central Texas Chapter assisting)

- c. LGHN Committee Update\* **Board Chairs** 
  - 1) Debrief August 6 and 7, 2023 Experiencia Puerto Rico Experiencia Puerto Rico (LGHN booth/promotions and Noel Bernal keynote presenter) **Noel Bernal**
- d. Biennial Conference Planning and Sponsorship Update **Samantha Tavares**
- e. LGHN Board Liaison Reports
  - 1) ICMA Board and ICMA International Committee Victor Cardenas
  - 2) MissionSquare *Ines Guerrero*
  - 3) NACA Gabe Rodriguez

#### 5) Informational Items

- a. Discuss Chapters' Meeting Agenda for September 15, 2023 Marcus Steele
  - 1) Updated "Now you are a chapter, what's next?" guide
  - 2) Spanish language community engagement tools and practices discussion
- b. Discuss New ICMA Affiliate Agreement Terms and Renewal Process Christine Butterfield

#### 6) Future Board Meeting Agenda Items

- a. Review and Approve the Biennial Conference Rates and Program TBD
- b. Affiliate Agreement with the Illinois LGHN Chapter TBD 2023
- c. Budget Update, Fees Review and Baker Tilly Performance Review TBD
- d. Discuss chapters' promotional items and distribution plan
- Review and Discuss Board Member Meetings with Potential Corporate Sponsors Ongoing

#### 7) Future Meeting Dates and LGHN 2023 Events

- a. September 8, 2023 LGHN Board Meeting
- b. September 14, 2023 ICMA Conference presentations due
- c. October 1-4, 2023 ICMA Annual Conference, Austin, TX
- d. October 13, 2023 LGHN Board Meeting
- e. November 3, 2023 LGHN Board Meeting
- f. December 1, 2023 LGHN Board Meeting
- g. January 5, 2024 LGHN Board Meeting
- h. January 17, 18 and 19 LGHN 2023/24 Biennial Conference, City of Mesa, AZ
- January 20 LGHN Board of Directors Annual Retreat, City of Scottsdale, AZ
- j. February 2, 2024 LGHN Board Meeting

#### 8) Adjournment

Samantha Tavares adjourned the meeting at 9:58 am PT



### **Board of Directors' Meeting Attendance 2023 and 2024**

Name	12/22	1/23	2/23	3/23	4/23	5/23	6/23	7/23	8/2 3	9/23	ICMA 10/1-10/4	10/23	11/23	12/23	1/24	LGHN 1/17-1/19
Samantha	Α	Х	Х	Х	Α	Х	Х	Х	Х	Х	Attended					Attending
Tavares																
Bob Harrison	Х	Х	Х	Α	X	Х	X	Х	Х	X	Attended					
Raymond	Α	Α	Α	Α	Α	Α	Α	Α	Α	Α	-					
Gonzales																
Ramiro Inguanzo	Α	Α	Х	Α	X	Α	X	Х	Α	X	-					
Gricelda Estrada	Α	Α	Α	X	X	Х	Α	Х	Α	Α	-					
Carlos Baia	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Attended					
Raoul Lavin	Α	Х	Х	Α	Х	Х	Х	Α	Х	Х	Attended		<b>Incoming</b>			
Through October													<mark>Mario</mark> Diaz			
Noel Bernal	Х	Х	Х	Х	Α	Α	Α	Α	Х	Х	Attended					
Mariana	Х	Х	Α	Х	Α	Х	Α	Α	Х	Х	1					
Bojorquez																
Alejandra Lopez	Х	Х	Х	Х	Α	Х	Х	Х	Х	Х	Attended					
Ramón Pérez-	Α	Α	Х	Х	Α	Α	Х	Α	Α	Α	-		Incoming			
<b>Goizueta</b>													<b>Aaron</b>			
Through October													<mark>Zavala</mark>			
Ramiro Salazar	Α	Х	Х	Α	Α	Х	Х	Α	Х	Х	Attended					
Marcus Steele	Α	Х	Х	Х	Α	Х	Х	Х	Х	Х	Attended					Attending
Matt Rivera	Α	Х	Α	Х	Х	Х	Х	Х	Α	Х	Attended					
Hazel	Х	Α	Х	Х	Α	Х	Х	Х	Х	Х	Attended					
Wetherford																
<b>Victor Cardenas</b>	Α	Х	Х	Х	Α	Х	Α	Х	Х	Х	Attended	<b>Incoming</b>				
Through Through												<mark>Jorge</mark>				
<b>September</b>												<b>Gonzalez</b>				
(ICMA Board)																
Gabriel	Х	Х	Α	Α	Α	Х	Х	Х	Α	Х	Attended			1		
Rodriguez (NACA						1										
Board)																
Ines Guerrero	Α	Х	Α	Х	Α	Х	Х	Х	Х	Х	Attended					
(MissionSquare)																

Updated October 10, 2023

# Local Government Hispanic Network Profit & Loss Budget vs. Actual

January through December 2023

	Jan - Dec 23	Budget
Ordinary Income/Expense		
Income		
43400 · Direct Public Support		
43450 · Individual Support	40.58	
43455 · Corporate Support	65,000.00	55,000.00
43457 · Scholarship	5,989.28	4,000.00
Total 43400 · Direct Public Support	71,029.86	59,000.00
46400 · Other Types of Income		
46410 · Advertising Sales	152,350.00	191,250.00
46430 · Miscellaneous Revenue	1,659.14	500.00
Total 46400 · Other Types of Income	154,009.14	191,750.00
47200 · Program Income		
47209 · Annual Meeting Sponsorship	2,000.00	
47230 · Membership Dues		
47231 · Chapters	11,000.00	40,000.00
47232 · Corporate	0.00	0.00
47233 · Individual	9,169.17	3,000.00
47234 · Local Government	16,850.00	7,500.00
47237 · Regional Chapter Florida-LG	4,882.29	
47238 · Regional Chapter Florida-SM	2,858.79	
47239 · Regional Chapter Illinois	3,750.00	
47240 · Regional Chapter Central Texas	2,833.33	
47241 · Regional Chapter Colorado	8,416.66	
Total 47230 · Membership Dues	59,760.24	50,500.00
47270 · LGHN Dinner Registrations	11,525.00	16,000.00
47271 · LGHN Dinner Sponsorships	0.00	0.00
Total 47200 · Program Income	73,285.24	66,500.00
49000 · Special Events Income		
49010 · Special Events Contributions	4,000.00	5,000.00
Total 49000 · Special Events Income	4,000.00	5,000.00
Total Income	302,324.24	322,250.00
Gross Profit	302,324.24	322,250.00
Expense		
60900 · Business Expenses		
60920 · Business Registration Fees	90.00	120.00
60960 · Merchant Services Fees	7,561.06	9,000.00
Total 60900 · Business Expenses	7,651.06	9,120.00
62100 · Contract Services		
62110 · Accounting Fees	1,000.00	1,200.00
62150 · Outside Contract Services	116,257.14	185,000.00
Total 62100 · Contract Services	117,257.14	186,200.00
65000 · Operations		
65009 · Computer Software	892.18	1,600.00
65020 · Postage, Mailing Service	763.63	1,000.00
65030 · Printing and Copying	0.00	500.00
65040 · Supplies	27.51	10.00
65050 · Telephone, Telecommunications	1,618.24	2,000.00
65060 · Website	8,553.82	12,000.00
Total 65000 · Operations	11,855.38	17,110.00

# Local Government Hispanic Network Profit & Loss Budget vs. Actual

January through December 2023

65110 · Advertising/Marketing Expenses       2,512.43       4,000.0         65120 · Insurance - Liability, D and O       905.00       1,000.0         65140 · Contributions       1,500.00       1,500.0         65160 · Other Costs       51.35       500.0         65170 · Scholarships Awarded       0.00       1,600.0         65180 · Special Events       4,902.21       7,000.0         65185 · Program Activities       7,4745.50       12,000.0         Entertainment       940.00       1,500.0         Event Insurance       126.00       1,500.0         Facility Rental       9,423.49       0         Other Costs       16,887.50       1,200.0         Postage/Shipping       0.00       500.0         Printing/Copy/Mktg       464.78       500.0         Stipends and Speaker Fees       0.00       1,600.0         Total 65185 · Program Activities       32,587.27       17,300.0         65190 · Special Projects, Chap Support       0.00       5,000.0         68300 · Travel and Meetings       42,458.26       39,400.0         68310 · Conf, Conv, Meeting-Nat'l       573.24       5,000.0         68320 · Meeting Travel-Reg'l       0.00       1,000.0         Total 68300 · Travel and Meeting		Jan - Dec 23	Budget
65110 - Advertising/Marketing Expenses   2,512.43   4,000.00     65120 - Insurance - Liability, D and O   905.00   1,000.00     65140 - Contributions   1,500.00   1,500.00     65160 - Other Costs   513.5   500.00     65170 - Scholarships Awarded   0,00   1,600.00     65180 - Special Events   4,902.21   7,000.00     65185 - Program Activities   4,745.50   12,000.00     Entertainment   940.00   1,500.00     Entertainment   940.00   1,500.00     Event Insurance   126.00   Facility Rental   9,423.49     Other Costs   16,887.50   1,200.00     Facility Rental   9,423.49   0,00   500.00     Printing/Copy/Mktg   464.78   500.00     Printing/Copy/Mktg   464.78   500.00     Stipends and Speaker Fees   0,00   1,600.00     Total 65185 - Program Activities   32,587.27   17,300.00     Stipends and Speaker Fees   0,00   1,600.00     Total 65180 - Special Projects, Chap Support   0,00   5,000.00     Total 65100 - Other Types of Expenses   42,458.26   39,400.00     Fasility Additional Projects   573.24   5,000.00     G8320 - Meeting Travel-Reg1   0,00   1,000.00     Total 68300 - Travel and Meetings   573.24   5,000.00     Expenses   Reception Revenue (NFBPA, I-NAPA, NACA)   4,000.00     Expenses   Reception catering   4,902.21     LGHN's contribution to Reception   -902.21     Misc - shipping to Austin   -133.81     Total expenses   -1,036.02	65100 · Other Types of Expenses		
65120 · Insurance - Liability, D and O   905.00   1,000.00   65140 · Contributions   1,500.00   1,500.00   65160 · Other Costs   51.35   51.35   65170 · Scholarships Awarded   0.00   1,600.00   65180 · Special Events   4,902.21   7,000.00   65185 · Program Activities   24,745.50   12,000.00   Entertainment   940.00   1,500.00   Entertainment   940.00   1,500.00   Event Insurance   126.00   1,500.00   Facility Rental   9,423.49   0,000   500.00   Postage/Shipping   0.00   500.00   Printing/Copy/Mktg   464.78   500.00   Printing/Copy/Mktg   464.78   500.00   Stipends and Speaker Fees   0.00   1,600.00   Total 65185 · Program Activities   32,587.27   65190 · Special Projects, Chap Support   0.00   5,000.00   Facility Rental   9,423.49   0,000   1,600.00   Total 65180 · Other Types of Expenses   42,458.26   39,400.00   Facility Rental   9,400.00   1,000.00   Facility Rental   9,400.00   Facilit	<b>Board of Directors Retreat</b>	0.00	1,500.00
65140 · Contributions	65110 · Advertising/Marketing Expenses	2,512.43	4,000.00
65160 · Other Costs   51.35   500.0	65120 · Insurance - Liability, D and O	905.00	1,000.00
65170 · Scholarships Awarded   0.00   1,600.00   65180 · Special Events   4,902.21   7,000.00   65185 · Program Activities	65140 · Contributions	1,500.00	1,500.00
65180 · Special Events   4,902.21   7,000.00		51.35	500.00
Catering	65170 · Scholarships Awarded	0.00	1,600.00
Catering	65180 · Special Events	4,902.21	7,000.00
Entertainment   940.00   1,500.00	65185 · Program Activities		
Event Insurance	Catering	4,745.50	12,000.00
Facility Rental   9,423.49   Other Costs   16,887.50   1,200.00   500.00	Entertainment	940.00	1,500.00
Other Costs	Event Insurance	126.00	
Postage/Shipping   0.00   500.00     Printing/Copy/Mktg   464.78   500.00     Stipends and Speaker Fees   0.00   1,600.00     Total 65185 · Program Activities   32,587.27   17,300.00     65190 · Special Projects, Chap Support   0.00   5,000.00     Total 65100 · Other Types of Expenses   42,458.26   39,400.00     68300 · Travel and Meetings   68310 · Conf, Conv, Meeting-Nat'l   573.24   5,000.00     Total 68300 · Meeting Travel-Reg'l   0.00   1,000.00     Total 68300 · Travel and Meetings   573.24   6,000.00     Total Expense   179,795.08   257,830.00     Total Expense   179,795.08   257,830.00     Reception Revenue (NFBPA, I-NAPA, NACA)   4,000.00     Expenses   Reception catering   -4,902.21     LGHN's contribution to Reception   -902.21     Misc - shipping to Austin   -133.81     Total expenses   -1,036.02     Annual Dinner   Revenue   11,525.00	Facility Rental	9,423.49	
Printing/Copy/Mktg	Other Costs	16,887.50	1,200.00
Stipends and Speaker Fees   0.00   1,600.00     Total 65185 · Program Activities   32,587.27   17,300.00     65190 · Special Projects, Chap Support   0.00   5,000.00     Total 65100 · Other Types of Expenses   42,458.26   39,400.00     68300 · Travel and Meetings   68310 · Conf, Conv, Meeting-Nat'l   573.24   5,000.00     68320 · Meeting Travel-Reg'l   0.00   1,000.00     Total 68300 · Travel and Meetings   573.24   6,000.00     Total Expense   179,795.08   257,830.00     Total Expense   122,529.16   64,420.00     ICMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   4,000.00     Expenses   Reception catering   -4,902.21     LGHN's contribution to Reception   -902.21     Misc - shipping to Austin   -133.81     Total expenses   -1,036.02     Annual Dinner   Revenue   11,525.00	Postage/Shipping	0.00	500.00
Total 65185 · Program Activities   32,587.27   17,300.0   65190 · Special Projects, Chap Support   0.00   5,000.0   5,000.0   68300 · Travel and Meetings   68310 · Conf, Conv, Meeting-Nat'l   573.24   5,000.0   1,000.0   68320 · Meeting Travel-Reg'l   0.00   1,000.0   1,000.0   68300 · Travel and Meetings   573.24   6,000.0   6,000.	Printing/Copy/Mktg	464.78	500.00
CMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   Expenses   Reception catering   LGHN's contribution to Reception   Contribution   Contributio	Stipends and Speaker Fees	0.00	1,600.00
Total 65100 · Other Types of Expenses   42,458.26   39,400.00     68300 · Travel and Meetings   68310 · Conf, Conv, Meeting-Nat'l   573.24   5,000.00     68320 · Meeting Travel-Reg'l   0.00   1,000.00     Total 68300 · Travel and Meetings   573.24   6,000.00     Total Expense   179,795.08   257,830.00     122,529.16   64,420.00     ICMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   4,000.00     Expenses   Reception catering   -4,902.21     LGHN's contribution to Reception   -902.21     Misc - shipping to Austin   -133.81     Total expenses   -1,036.02     Annual Dinner   Revenue   11,525.00	Total 65185 · Program Activities	32,587.27	17,300.00
CMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   Expenses   Reception catering   LGHN's contribution to Reception   Revenue   CHN's contribution to Reception   CHN's contribution   CHN's contribution	65190 · Special Projects, Chap Support	0.00	5,000.00
CMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   Expenses   Reception catering   LGHN's contribution to Reception   -902.21     Misc - shipping to Austin   Total expenses   -1,036.02     Annual Dinner   Revenue   11,525.00     1,000.00   1,0	Total 65100 · Other Types of Expenses	42,458.26	39,400.00
CMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   LGHN's contribution to Reception   LGHN's contribution   LGH	68300 · Travel and Meetings		
Total 68300 · Travel and Meetings   179,795.08   257,830.00   122,529.16   64,420.00	68310 · Conf, Conv, Meeting-Nat'l	573.24	5,000.00
Total Expense   179,795.08   257,830.0   122,529.16   64,420.0	68320 · Meeting Travel-Reg'l	0.00	1,000.00
CMA Conference   Reception Revenue (NFBPA, I-NAPA, NACA)   4,000.00	Total 68300 · Travel and Meetings	573.24	6,000.00
ICMA Conference Reception Revenue (NFBPA, I-NAPA, NACA) 4,000.00 Expenses Reception catering -4,902.21 LGHN's contribution to Reception -902.21  Misc - shipping to Austin -133.81 Total expenses -1,036.02  Annual Dinner Revenue 11,525.00	Total Expense	179,795.08	257,830.00
Reception Revenue (NFBPA, I-NAPA, NACA) 4,000.00 Expenses Reception catering -4,902.21 LGHN's contribution to Reception -902.21  Misc - shipping to Austin -133.81 Total expenses -1,036.02  Annual Dinner Revenue 11,525.00	Net Income	122,529.16	64,420.00
Reception Revenue (NFBPA, I-NAPA, NACA) 4,000.00 Expenses Reception catering -4,902.21 LGHN's contribution to Reception -902.21  Misc - shipping to Austin -133.81 Total expenses -1,036.02  Annual Dinner Revenue 11,525.00	ICMA Conference		
Reception catering LGHN's contribution to Reception -4,902.21  Misc - shipping to Austin Total expenses -1,036.02  Annual Dinner Revenue 11,525.00	Reception Revenue (NFBPA, I-NAPA, NACA)	4,000.00	
LGHN's contribution to Reception -902.21  Misc - shipping to Austin -133.81  Total expenses -1,036.02  Annual Dinner Revenue 11,525.00	•	-4.902.21	
Total expenses -1,036.02  Annual Dinner Revenue 11,525.00	·		
Annual Dinner Revenue 11,525.00	Misc - shipping to Austin	-133.81	
<b>Revenue</b> 11,525.00	Total expenses	-1,036.02	
<b>Revenue</b> 11,525.00	Annual Dinner		
.,,==		11 525 00	
	1 10 1 0 1 10 1	11,020.00	
Catering - deposit -4,745.50		-4 745 50	
Balance to pay -4,800.00			
Entertainment -940.00		•	
Proceeds 1,039.50	Proceeds	1,039.50	

# Local Government Hispanic Network Account Listing

October 10, 2023

Account	Balance Total	Description
10000 · US Bank - checking	177,376.91	
10000 · US Bank - checking:Frances Gonzalez Scholarshi	20,310.04	
10000 · US Bank - checking:Joel Valdez	428.03	
10000 · US Bank - checking:LGHN Conference	0.00	
10000 · US Bank - checking:Operating Cash	133,293.49	
10000 · US Bank - checking:Operating Reserves	23,345.35	
25001 · Florida Chapter Payable	1,799.10	LGHN owes to the LFLG chapter
25003 · Illinois Chapter Payable	17.87	LGHN owes to the IL-LGHN chapter
25004 · Colorado Chapter Payable	3,948.39	LGHN owes to the Jutos Colorado chapter
25005 · Central TX Chapter Payable	1,838.95	LGHN owes to the CTX Chapter.
Actual Operating	125,689.18	



### **Board of Director's Meeting** 2022 and 2023 **Committee Work Plans**

Developed at the Board Workshop on January 8, 2022

2022 and 2023
Committee Work Plans for
Board to Reconsider at 1/20/24 Retreat)

#### A. Executive Committee Chair - Samantha **Tavares**

- 1. LGHN values and process to confirm alignment by third-party contractors.
- 2. Explore partnerships with other organizations and build relationships
- 3. Better define relationships with and opportunities for participating in programs offered by LGHN affiliates (NFBPA, I-NAPA, NACA, GFOA). UNDERWAY
- 4. Create master calendar of affiliate activities. **UNDERWAY**
- 5. Review terms of ICMA affiliate agreement and establish expectations of ICMA. **UNDERWAY**
- 6. Set time and develop agenda for leadership meeting with ICMA.

- Review and update values and mission statement (at the fall 2022 Board retreat)
- Better define LGHN relationship with affiliates and invite the presidents of each organization and establish a regular meeting to catalyze collaborative efforts (Bob, Ray, and Ramiro)
- The Executive committee will begin meeting regularly to review and recommend financial policies to the full board later in

2023.

**Updated 10/10/23** 

2022 and 2023  Committee Work Plans for (Board to Reconsider at 1/20/24 Retreat)		Updated 10/10/23
<ol> <li>Update Board commitment forms.         COMPLETE</li> <li>Recommendations for emerging leaders award</li> <li>Regular meeting: As needed basis</li> <li>2023 Biennial Conference Planning</li> <li>Committee (with Professional Development</li> <li>Committee) Chairs – Carlos Baia, Raoul Lavin and Ramiro Inguanzo</li> <li>Negotiate new training programs with SGR.         COMPLETE</li> <li>Identify topics for 2023 webinars.         COMPLETE</li> <li>Reach out to LGHN chapters to assist with regional in-person training and networking sessions. COMPLETE</li> <li>Identify affiliate events that will include LGHN sponsored sessions.         COMPLETE/UNDERWAY</li> <li>Regular meeting time: Every other week.</li> </ol>	Biennial Conference - Mesa Convention Center from 1/17 – 1/29 <u>Themes</u> Connect, collaborate,succeed!	<ol> <li>Arizona chapters joined the conference planning committee meetings effective 6/29.</li> <li>Committee meeting every other Thursday.</li> <li>Sponsorship brochure updated and Samantha Tavares leading corporate engagement.</li> <li>Partnership postcards distributed at ICMA and through the Arizona Hispanic Chamber of Commerce</li> </ol>
C. Career Advancement Committee Chair (and Vice President for Career Development) – Gricelda Estrada  1. Kick off the revised Madrinas y Padrinos coaching program. COMPLETE/UNDERWAY	<ul> <li>Successful launch of new structured mentorship program. Likely grow the toolbox to support the program.</li> <li>Consider offering professional assessment tools through the Madrinas y Padrinos program</li> </ul>	<ol> <li>Program kickoff June 2023 and meeting through February 2024.</li> <li>GFOA members will join the program in 2023/2024.</li> <li>Third check-in scheduled 9/26 and led by SRG</li> </ol>

2022 and 2023  Committee Work Plans for (Board to Reconsider at 1/20/24 Retreat)		<b>Updated 10/10/23</b>
<ol> <li>Create strategy for youth/student engagement.</li> <li>Outreach to executive search firms for assistance with interview skills, resume writing, etc. COMPLETE/UNDERWAY</li> <li>Foster university partnerships (John J College, NY; Maxwell School; ICMA Fellows; University of San Francisco and Monica Hudson)</li> <li>Engage more Board members to serve as mentors. COMPLETE</li> </ol>	<ul> <li>Create a similar structured program for youth. Set up meeting with youth and universities to build a pipeline of new professionals</li> </ul>	4. Fourth check-in scheduled November/December
<ul> <li>Regular meeting time: As needed basis</li> <li>D. Membership Committee Chair - Marcus         Steele         <ol> <li>Kick off joint membership drive with ICMA.</li></ol></li></ul>	<ul> <li>Working with ICMA on joint membership drive to recruit new members to LGHN.</li> <li>Collaborating with local government state chapters has been an effective method to build membership (and NACA)</li> <li>Building regional chapters where we have advocates</li> </ul>	<ul> <li>Formation Targeted in 2023         <ul> <li>a. Illinois Chapter: Leaders conducted strategic planning session in early January. Bylaws pending submission to the LGHN board.</li></ul></li></ul>

2022 and 2023  Committee Work Plans for (Board to Reconsider at 1/20/24 Retreat)		Updated 10/10/23
<ul> <li>Regular meeting time: Second Friday of the month at 8:30 am PT</li> <li>Chapters Advisory Subcommittee         Chair – Marcus Steele. Establish         advisory committee in conjunction         with LGHN chapter representatives.         Develop plan to engage chapters on an ongoing basis. Create a chapter recognition program. Regular         meeting time: Every other month         on the third Friday at 8:30 am PT</li> </ul>		<ul> <li>d. California Chapter(s): Hazel Wetherford assisted by MMANC. Considering multiple chapters. Staff attending MMANC on 10/27-29/</li> <li>e. Minnesota Chapter: Maria Solano and other contacts in the region. First discussion planned for November 2023. ICMA board member engaged and other MN city managers.</li> </ul>
<ul> <li>E. Marketing and Communications Committee</li> <li>Co-Chairs – Hazel Wetherford</li> <li>1. Develop/improve social media plan.</li> <li>2. Develop communications and marketing strategy and branding.</li> <li>3. Assist with organizing posted/recorded webinars and training sessions.</li> <li>4. Social media tracking (Latino leadership institute offers a good model/Denver University)</li> <li>5. Update the LGHN website.</li> <li>Regular meeting time: TBD</li> </ul>	<ul> <li>Social media communications are an opportunity that we can grow.</li> <li>Invite members with communications skills join and lead the committee (Bob to invite mentee from City of Reno)</li> <li>Include co-chair in the call for committees.</li> <li>Tap youth/MPA students/university partnerships for interns to assist</li> </ul>	<ol> <li>Bimonthly E-newsletter first issue released on March 27, 2023. Next issues are scheduled for 7/10 and 8/14.</li> <li>Committee (Hazel, Sam and staff) to reconvene on the first Thursday of the month beginning in November.</li> </ol>
F. Scholarships and Fund Development Committee Chair – Samantha Tavares and Raoul Lavin (Carolina LaMonica with MissionSquare)	<ul> <li>Develop a flexible fund development strategy/policy to dedicate and expend dollars to an array of LGHN activities (scholarships, operations,</li> </ul>	Sustaining corporate membership campaign underway summer 2023.

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<ol> <li>Discuss funding assistance from ICMA.</li> <li>Review LGHN value statement (focus on ROI) for potential sponsors and market DEI expertise/resources</li> <li>Update sponsor packet with sponsorship options (options include voting membership, review affiliate practices, programming, conference presentations)</li> <li>Develop strategy (using the LGHN financial forecast 2022-2025) for sponsor outreach</li> <li>Establish working group of retired LGHN members to assist with the "ask"</li> <li>Regular meeting time: TBD</li> </ol>	<ul> <li>conference/programming, marketing/social media, etc.)</li> <li>Develop sponsor's value statement (Noel to join)</li> <li>Consider creating an endowment policy and/or benchmark.</li> <li>Reach out to state associations to grow the endowment/fund development/marketing</li> <li>Board commitments include donating to the LGHN scholarship fund</li> </ul>	2. Follow-up emails and meetings underway with Cigna, Gallagher, Holman Capital, GFOA and ICMA referral sponsors' list.
<ul> <li>G. International Committee Chair - Noel Bernal         <ul> <li>Staff support Christine</li> </ul> </li> <li>Develop structure for training programs.         <ul> <li>COMPLETE</li> </ul> </li> <li>Adapt training materials from ICMA credentialing program (adapt program to meet the needs of early to mid-career development professionals)</li> <li>Invite LGHN members to create case studies in line with the training structure.</li> </ul> <li>Market the training opportunities         <ul> <li>Outreach to potential trainers from LGHN membership and survey</li> </ul> </li>		<ol> <li>The committee met in April and prepared a work plan.</li> <li>In July, the Committee met and discussed attendance and collaboration with the Puerto Rico conference scheduled August 6-7, 2023. The topic is good governance.</li> <li>Working with ICMA to develop cobranded programming.</li> <li>Webinar planned December 2023 in English and Spanish</li> </ol>

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administered in 2022 (must be Spanish speakers) COMPLETE b. Market to Puerto Rican jurisdictions 5. Administer/conduct training. 6. Finalize "certification" process. • Regular meeting time: Last Monday of every month at 9 am PT/noon ET		
<ul> <li>F. Nominations Committee – Chair and committee appointed by the President</li> <li>1. Email members regarding interest in serving and recommendations – 30 days required (May/June)</li> <li>2. Close member submittals – June</li> <li>3. Review submittals and conduct interviews (June/July)</li> <li>4. Board approval at the July or August board meeting</li> <li>5. Issue ballots – 15 days minimum for voting, at least 30 days before the annual meeting (August)</li> <li>6. Close ballots – typically 30 days (September)</li> <li>7. Annual membership meeting (October)</li> <li>Meeting times determined by bylaws and date of annual membership meeting</li> </ul>	Include on the April Board meeting agenda	